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*Ballerina Gardens*

4 Greer Street Mount Vernon, Ohio



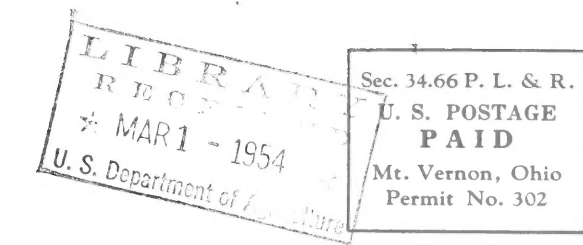
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*Mrs. Imogene J. Bishop*  
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Exciting.. African Violet Introductions!

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# Beautiful New African Violets for 54

**Appealing:** A new variety with giant spectacular 2½" pansy like flowers of excellent substance, a vivid lavender bloom with the two upper petals and edges of the lower petals a dark plum, the center a dark plum set with a brilliant yellow eye. The foliage is extra strong, and flower stems are held high above the foliage. An excellent bloomer! And a very unusual color combination. \$3.00

**Blue Frosty:** Foliage of chartreuse, creamy-yellow, and marbelized forest green, and propagates plants like itself from leaf cuttings. Flowers are a beautiful shade of medium blue. Really different and outstanding (supply limited) . . . \$3.00

**Blue Horizon:** A beautiful reddish purple double with a dainty white edge, Superior bloomer and the flowers show off beautifully above really good looking foliage . . . (Cuttings only) - \$1.25

**Cavalier:** A dusty dark blue double on bronze quilted heart shaped leaves. A very good one and popular. . . . \$2.00

**Cherie:** Beautiful large very frilly dark red bicolor blooms on dark waxy girl foliage. Very striking . . . . \$2.50

**Cochet:** Excellent rose orchid sweet pea type blooms with a heavy fringe, on dark waxy girl foliage. \$2.50

**Eina Fischer:** A superb, deep red-lavender double with individual petals bordered in blending white. Gracefully framed against a background of rich green foliage, reddish below. (Cuttings only) \$1.50

**Edith Cavelle:** This variety is truly outstanding with very large delicate ivory and lavender bicolor blooms, heavily fringed. Dark bronzy green waxy leaves with brown stems. . . \$2.50

**Fleur Petite:** Distinctive ruffled lilac sweet pea type blooms on a beautiful bright green waxy girl foliage. . . . \$3.00

**Hildegarda:** Rose orchid ruffled blooms accented with a beautiful dark bronze light veined foliage. \$2.50

**Mine Alone:** Large double blooms borne in profusion on waxy medium green heavy quilted girl foliage. \$2.50

**Miss Louisa:** Very large red orchid iridescent blooms with a crystal clear edge on very pretty heart shaped foliage . . . . \$2.50

**Pastel Princess:** A beautiful plant with a lovely shade of pastel pink bicolor. Accented with a beautiful girl foliage. . . . \$2.50

**Reg O' My Heart:** Fringed sweet pea type blooms, with upper two petals a deep rose orchid and the three lower a rose pink shade, on a lovely green foliage. . . . \$2.50

**Peaches and Cream:** A perfect name for this pink and white violet, with one of the best dark green foliage ever seen . . . . \$2.50

**Purple Princess:** Very large dark purple blooms borne in profusion on bronzy green girl foliage. \$2.50

**Queens Royal:** Large fully double dark purple on bronze dark green girl foliage. Beautifully quilted. . . . \$2.50

**Silver Snow:** Giant deep cupped flowers of satin white standing well above a beautiful variegated foliage. . . . \$2.50

**Abundance:** Large semi-double orchid bicolor blooms with a wavy edge on heavily waxed heart shaped leaves . . . . \$2.50

**Violet Beautiful:** This variety has just been released for sale by the hybridizers, so it's brand new this season. Really exquisite round flowers of smooth violet color just as the name implies, borne in clusters on strong stems. Not a pale color but one which is bound to attract much attention in your collection. A very symmetrical plant with a beautiful medium green foliage. You will love it. . . . \$3.00

**White Madonna:** Winner of three awards including the Blue Ribbon for the best mutant shown at the National African Violet Convention in Tennessee. Huge buds unfold from a cream shade into crystal clear sparkling white, forming those large double white blossoms that won praises and prizes from experts who know violets! Blossoms carried in profusion just above the dark green girl-type foliage making a striking contrast. . . \$3.00

**Wintergreen:** A rare violet indeed. The foliage is speckled chartreuse and marbelized medium forest green, with double white flowers that are tinted light blue in the center. Really different, brand new and a sensation when exhibited for the first time at the African Violet Convention held in Nashville, Tennessee, last April. . . \$3.00

**Wintry Nite:** This is another variety which the hybridizer has just released for sale. And we are proud to list it for the first time this spring. If only this could be shown in color because the foliage of Wintry Nite must be seen to be realized. The foliage is a beautiful clear speckled chartreuse and marbelized dark forest green with the center of the plant a brilliant clear chartreuse with beautiful large double dark blue flowers. Reserve your plant now, we'll ship orders in rotation early spring, subject to stock. \$3.50

## Ballerina Gardens

4 Greer Street  
Mount Vernon, Ohio

# More Lovely Hybrids

## African Violet Plants

- Asure Beauty:** (Improved): Sparkling white fluffy double blossoms of wax-like substance, with center petals shaded light blue, and bright golden eye. Extra large double flowers, a profuse bloomer. \$2.00
- Black Magic:** Deep blue fully double blooms with a prominent golden eye on very dark green heart shaped leaves . . . . . \$2.50
- Blue Ohio:** Words can hardly do this one justice. Giant medium blue blossoms, small dark green DuPont foliage, truly an outstanding variety . . . . . \$2.00
- Blue Wonder (Supreme):** Giant striking marbelized flower in white and brilliant marine blue accented by a lovely pliable supreme foliage. \$2.00
- Brenda Girl:** A beautiful plant with a lovely girl foliage, compact grower, well rounded blooms of a beautiful red-violet shade. \$2.00
- California Dark Plum:** The originator calls this violet a plum red, which it richly deserves, a beautiful plant with a medium green foliage of good quality. . . . . \$2.00
- Corsage:** Distinctive light blue double flowers are borne in heavy clusters on long sturdy stems, foliage is light green and spreading. \$2.00
- Double Lace:** A violet which is correctly named, a beautiful crystal double frilled white. Blooms stand well above pretty bright green foliage, one of the best double whites. . . . . \$2.00
- Double Orchid Neptune (Royal Scot):** Big puffy double light plum flowers accented with deeply spooned dark green leaves which are flushed wine underneath, and such heavy quilting . . . . . \$1.25
- DuPont White:** Absolutely pure white double of nice size, the foliage is a pliable medium green supreme type, this makes a very attractive plant. . . . . \$2.00
- Fluffy Lady:** Large double white blooms with pastel pink shading on a good waxy girl foliage . . . . . \$2.00
- Frosty:** Is chartreuse, creamy-yellow, and marbelized forest green, and it propagates plants like itself from leaf cuttings. Flowers are white and blue. Really different and outstanding. . . \$2.50
- Geneva Beauty:** Pleasing and different (excellent new variety). The flowers are a vivid shade of purple edged with a pure white edge which does not fade. Foliage similar to Mentor Boy . . . \$2.50
- Girl At Dawn:** A pretty African Violet that is sure to please you because it is different and grows quickly. Flower is a beautiful plum red, with a nice girl foliage of light green . . . \$2.00
- Her Majesty:** Large double orchid girl on pretty dark green waxy foliage. Plant has free growth, is very desirable with blooms borne well above foliage . . . . . \$2.00
- Holly:** The name truly describes the foliage, dark bronze green very frilled and pointed crisply at the edges, and royal purple beneath. The darkest and shiniest leaf you've ever seen! . . . . \$2.00
- Inspiration:** Lovely large orchid color blossoms. Very free bloomer. Supreme foliage is large, yet soft and flexible and flower stems strong and upright . . . . . \$2.00
- Juliet:** A good rose pom-pom double with a vivid golden eye, blooms borne well above the foliage, deep green heart shaped leaves, sharply toothed . . . . . \$2.00

- Loreli:** Very pretty lavender pink geneva with a crystal clear edge on beautiful medium green foliage . . . . . \$2.00
- Minuet Girl:** Sprightly as its name, a Minuet blue with that extra something that makes a fine violet. Foliage is girl-like in character . . . . . \$2.00
- Orbicularis:** An original specie--dwarf free flowering plant, similar to Grotei but much improved in every way, the plant is always a mass of medium sized blooms of delicate blue, subtly diffused with a blending white. . . . . \$2.00
- Pansy:** A white bloom with a medium blue overlay in some cases marked like a pansy, other times leaving only a little white edge, foliage is a medium green of good substance. . . . . \$2.00
- Pink Cheer:** Flowers are of the deepest pink color - the blooms are borne in clusters on upright stems well above the dark green quilted leaves. Glossy on top with a rose colored reverse. The foliage of Pink Cheer adds much to it's distinctiveness, strong grower. \$1.50
- Pink Wonder:** One of the finest pinks ever placed on the market and a constant prize winner. Giant full petaled bloom, deep pink with a slight eye and a good heavy bloomer. The foliage is heavy and a good grower. . . . . \$2.50
- Rainbow Rose:** Big double white flowers edged in rose, a perfect companion to the already established improved Asure Beauty, which is shaded in blue. . . . . \$1.50
- Red Lady:** The brightest, most free flowering "Red" we've seen. Blooms are actually a vivid red. And wonderful contrast with all other colors . . . . . \$1.50
- Robinhood:** A tinkling beauty, free flowering and graceful habit. Two upper petals of deep black red are set on a lower field of lighter red. This is a pretty combination and a favorite of those who have seen it. . . . . \$1.25
- Ruby Girl:** A new variety with medium size flowers, of excellent substance, blooms are a dainty soft pink with the two top petals tipped with deep orchid - sometimes the orchid runs down into the outside lower petals. Very choice and extra nice . . . . \$2.00
- Ruffled Treasure:** Highly frilled flowers of very pretty pastel shaded light lavender to a rose orchid on wavy dark green and bronze foliage. (Truly an outstanding violet.) . . . . . \$2.00
- Ruffled Queen:** Fringed Dark Burgundy - massive DuPont foliage - Here's truly an outstanding Violet that will catch the eye of every visitor. The edges of each petal are so heavily ruffled and frilled that they have an appearance of being edged with lace of a lighter color than the rest of the flower . . . . . \$2.00
- Sir Lancelot:** The knight of the bi-colors. Beautiful deep purple top and tips of petals on orchid pink center. The whole color effect silhouetted on the bright green leafy field is most striking. \$1.50
- Snow Prince:** Absolutely pure glistening white, giant blooms. Without a doubt the finest white to date . . . . . \$2.00
- Springfield Beauty:** "Monarch of Doubles". A huge extra large double dark blue accented with beautiful medium green foliage, flowers stand well above the foliage . . . . . \$2.50
- Sun Glow:** Large fully double rose orchid blooms on a good pliable medium light green foliage. . . . . \$2.00
- Velvet Girl (Select):** This violet will steal the show anywhere. It's different. The most enchanting pansy-like blossoms, so large and velvety orchid, dipped burgundy red. We recommend it highly. \$1.50

## Strong Healthy Gloxinia Plants

THE EASIEST AND FASTEST WAY TO RAISE GLOXINIAS is to start with our started plants, well rooted and actively growing in individual 2½" shipping pots. All you have to do upon arrival is transplant to any regular 5" clay pot, and the plants continue to grow and thrive right in your own living room.

ANYONE CAN GROW GLOXINIAS SUCCESSFULLY under average home conditions. By starting with these fine vigorous plants, and by carefully following the easy-to-follow complete growing instructions prepared by us and included with every shipment.

### Why You Receive Your Plants in Such Perfect Condition

We have pioneered in the growing and shipping of started plants. After years of careful study and experimentation, and endless trial shipments we devised our own method of growing and packing that has revolutionized the selling of actively growing plants by mail.

We have shipped thousands of husky young seedlings each year to all parts of the United States in perfect condition. We are continuously receiving letters from our many friends expressing their delight with the fresh, vigorous plants received, and marveling at the way they continue right on growing in their own homes, just as though they had been picked up at a local greenhouse that same day.

### Superbly Packed for Safe Shipment Anywhere

We wish it were possible for you to see how very, very carefully each plant for your order is handled and packed by well trained personnel. Each plant is especially prepared with damp moss at the top of the pot to hold it secure, then individually wrapped in wax paper plus other layers of paper to keep it moist and fresh during the trip—and snugly fitted into just the right size box.

Strong-rooted, actively growing plants, ready to ship to any part of the United States.

Direct from the Greenhouse to you.

AVAILABLE IN MIXTURE ONLY of more than 50 different color combinations and dramatic effects.

- |                                |        |
|--------------------------------|--------|
| 1 Husky, strong-rooted PLANT   | \$1.00 |
| 2 Husky, strong-rooted PLANTS  | 1.85   |
| 3 Husky, strong-rooted PLANTS  | 2.65   |
| 6 Husky, strong-rooted PLANTS  | 4.95   |
| 12 Husky, strong-rooted PLANTS | 9.35   |
| 25 Husky, strong-rooted PLANTS | 17.75  |

# BALLERINA GARDENS

## Rooted Cutting and Leaf List

**PLEASE READ CAREFULLY**

*This list cancels all other quotations.*

( Cuttings )

All orders received after February 20, 1954 - we cannot promise delivery before May 15, 1954, as winter orders have completely depleted our stock for early spring delivery.

( Leaves )

Will be available just as soon as weather permits shipment.

All merchandise is guaranteed to be from the originator and is authentically named. No orders accepted for less than \$1.50 on either cuttings or leaves. When ordering, please enclose your check or money order; and on orders of less than \$5.00 please add 50¢ for postage and packing. Orders of \$5.00 or more will be shipped postpaid.

All orders will be filled in the order which they are received.

Variety	Cutting	Leaves	Variety	Cutting	Leaves
Appealing	\$	\$ .75	Frosty	\$ 1.00	\$ .75
Blue Frosty		1.00	Geneva Beauty	.75	.35
Blue Horizon (Pat)	1.00	.75	Girl At Dawn	.50	.35
Cavalier	1.00	.75	Her Majesty	1.00	.50
Cherie		.75	Holly	.75	.50
Cochet		.75	Inspiration	.75	.50
Edna Fischer (Pat)	1.25	1.00	Juliet	1.00	.50
Edith Cavelle	1.00	.75	Lorelie	.75	.50
Fleur Petite		.75	Obicularis	.75	.50
Hildegard		.75	Orchid Geneva	.50	.35
Mine Alone		.75	Painted Girl	.50	.35
Miss Louisa		.75	Pandora	1.00	.50
Pastel Princess	1.00	.75	Pansy	.50	.35
Peg O'My Heart		.75	Pink Cheer	.35	.25
Peaches & Cream	1.00	.75	Pink Wonder (Pat)	.75	.50
Purple Princess	.75	.50	Purple Knight	.35	.25
Queens Royal	1.00	.75	Purple Prince	.35	.25
Silver Snow		.50	Rainbow Rose	.50	.35
Sundance		.75	Red Lady		.25
Violet Beautiful		.75	Robinhood	.50	.35
White Madonna		.75	Royal Scot	.35	.25
Wintergreen	1.25	1.00	Ruby Girl	.50	.35
Wintry Nite		1.00	Ruffled Treasure	.75	.40
Asure Beauty (Imp)		.35	Ruffled Queen		.40
Black Magic	1.00	.50	Sir Lancelot	.35	.25
Blue Wonder (Sup)	.75	.50	Silver Lining (Pat)	.75	.50
Brenda Girl	.75	.50	Snow Line (Pat)	.75	.50
California Dark Plum	.50	.35	Snow Prince (Imp)	.50	.35
Corsage	.50	.35	Springfield Beauty	.75	.50
Double Lace	.50	.25	Sun Glow	.75	.50
Double Velvet Girl	.50	.35	Velvet Girl Select	.50	.35
DuPont White (Sup)	.75	.50	Violet Geneva	.35	.25

**NOTE:** All shipments turned over to a public carrier are insured and become the property of the consignee. Claims for damage must be filed with the carrier and not with us.

**BALLERINA GARDENS**

**4 Greer Street**

**Mount Vernon, Ohio**

### SPECIALS

3 -	.35	Cuttings of one variety for \$	1.00
5 -	.50	" " " " "	2.25
6 -	.75	" " " " "	4.00
6 -	1.00	" " " " "	5.00

## PLEASE READ BEFORE ORDERING

In ordering please Print Full Name and Address  
All order of \$10.00 or over prepaid, insured anywhere in the United States. Orders under \$10.00 please add 50¢ to cover cost of shipping and packing. We have lowered prices wherever possible to give you the benefit of standard prices and fine quality.

Money order or Personal Check accepted. No. C. O. D. orders accepted. Ohio customers must include 3% sales tax.

Canadian customers must secure import permit from your Dept. of Agriculture and forward to us. Postage at cost. Order with confidence. All plants are shipped in clay pots. Plants 3" to 5" high. Please do not mistake our well established growing plants in pots for rooted cuttings. We ship only well establish growing plants. Many in bud and bloom.

## SHIPPING

All orders are filled in the order which they are received. We do no retail shipping by Parcel Post during freezing weather which is usually from Nov. 15 to Apr. 1, as Violets and Gloxinias cannot be shipped safely during freezing weather. If you request shipment during freezing weather we will ship your order Express Collect. All orders received after freezing weather without instruction to ship by Express will be held for April 1st shipment unless you request a cash refund.

## DAMAGED SHIPMENTS

Damaged shipments will be adjusted *only* when the damaged merchandise is returned to us at once enclosing a certificate of damage from your carrier. We cannot assume any responsibility after you have had the plants for several months. Our shipments are guaranteed to reach you in good livable condition and replacements will be cheerfully made when it becomes necessary.

## STEAM STERILIZED POTTING SOIL

May we suggest that you try our own specially prepared potting soil, not a commercially prepared product, but the same one we grow our plants in. 3 lb. for \$1.00 and 5 lb. for \$1.50 postpaid. Soil shipped west of the Mississippi add 60¢ for postage.

## KAPSULATE

(Sodium Solonate in Capsules)

For African Violets and other Flowers Grown in Pots  
SAFE, EASY to use—merely drop the capsule on the soil in the pot and water THE SOIL. The plant takes up the selenium in about two weeks; then insects such as aphids, mite, red spider, midge, thrip, etc., that feed on the plant are either killed or repelled.

SPECIAL NEW COMBINATION BOX consisting of 24 KAPSULATES (capsules) and 2½ ounces of PLANT-L-IZER (High Soluble Fertilizer for Liquid Feeding) only \$1.00 postpaid.

Pure Sodium Selenate 3 Grams for \$.50

## KAPCO COMPLETELY SOLUBLE 15-30-15

### LIQUID FERTILIZER

Simply dissolve one teaspoon of KAPCO in one quart of water. We recommend this solution only twice a month to obtain most economical benefits; here is what you do. Order a package of our good potting soil and some KAPCO PLANT FOOD. Then follow the growing instructions in your package. We have had many fine reports from our customers on their experience with KAPCO. It produced stronger root growth, sturdier stems, rich green luxuriant foliage and larger, longer lasting blossoms. 20 oz., \$1.00; 7 oz., 50¢.

*For the Novel, New and Superior in Saintpaulias and Gloxinias write ...*

*Ballerina Gardens*

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